



# 2019

## A1 Marketing Ltd.

13719021-2-03

The **financial risk** of establishing business relationship with the abovementioned business association is **very low**.

At the Hungarian market only 1.75 per cent of the companies are entitled to Bisnode “AA” credit rating which represents excellent financial standing.

Bisnode is one of Europe’s leading providers of digital business information. The qualification system of Bisnode considers hundreds of variables when establishing – on a statistical and professional basis – which companies are the most dependable. The most dependable companies of Hungary with which the conclusion of business carries the lowest risk are selected through the inspection of all business undertakings on the basis of international standards and by applying the country-specific peculiarities as well.

JÓZSEF KELETI, COUNTRY MANAGER  
BISNODE GROUP HUNGARY

Budapest, 19.11.2019

